



CHICAGO TURKISH FESTIVAL SPONSORSHIP INFORMATION

August 24-27, 2016 * DALEY PLAZA * CHICAGO, IL

SPONSOR CATEGORY 1 ('Topkapı Palace' Plaquette)

1. "Festival Plaza Sponsor" recognition and mentioning of the company name/logo in all festival related advertising on Daley Plaza banner, outdoor/indoor displays, and media.
2. Principal Festival Sponsorship, prime logo and name exposure in all festival promotional materials including program book, main brochure, poster, direct mail, local websites, radio, print, broadcast, online advertising, press releases, etc.
3. Prime logo exposure on the festival website (www.chicagoturkishfestival.org) with a direct link to your company's website.
4. Company profile on the festival website (limit: 100 words)
5. Display and distribution of company literature during festival and display of the company logo or commercial on the large screen TV.
6. One 15' x 15' booth (optional)
7. If requested, the Festival Committee will provide two volunteers at the booth to promote your business at no additional cost
8. Recognition as Honored Guests at the opening ceremony of the festival
9. Two complimentary tickets for TACA's Republic Ball in October.
10. Two-years TACA membership.

SUGGESTED DONATION: \$25,000.00 and up

SPONSOR CATEGORY 2 ('Dolmabahçe Palace' Plaquette)

1. "Festival Area Sponsor" recognition, and the company name given to a designated area in the Festival Plaza.
2. Area Sponsorship, secondary logo and name exposure in all festival promotional materials including program book, main brochure, poster, direct mail, local websites, radio, print, broadcast, online advertising, press releases, etc.
3. Secondary logo exposure on the festival website (www.chicagoturkishfestival.org) with a direct link to your company's website.
4. Brief company profile on the festival website (limit: 75 words).
5. Opportunity to place company literature during festival events.
6. One 15' x 15' booth (optional).
7. Recognition as Honored Guests at the opening ceremony of the festival.
8. Two complimentary tickets for TACA's Republic Ball in October.
9. One-year TACA membership.

SUGGESTED DONATION: \$15,000.00-\$24,999.00

SPONSOR CATEGORY 3 ('Yıldız Palace' Plaquette)

1. "Festival Tent Sponsor" recognition, and the company name given to a designated tent in the Festival Plaza.
2. Tent Sponsorship, Logo and name exposure in all festival promotional materials including program book, main brochure, poster, direct mail, local websites, radio, print, broadcast, online advertising, press releases, etc. and during the festival.
3. Logo exposure on the festival website (www.chicagoturkishfestival.org) with a direct link to your company's website.
4. Opportunity to place company literature during festival events.
5. One 10' x 10' booth (optional).
6. Recognition as Honored Guests at the opening ceremony.
7. One-year TACA membership.

SUGGESTED DONATION: \$10,000.00-\$14,999.00

SPONSOR CATEGORY 4 ('Beylerbeyi Palace' Plaquette)

1. Logo and name exposure in festival promotional materials including program book, main brochure, press releases, etc. and during the festival.
2. Logo and name exposure on the festival website (www.chicagoturkishfestival.org) with a direct link to your company's website
3. Recognition as Honored Guests at the opening ceremony

SUGGESTED DONATION: \$5,000.00-\$9,999.00

SPONSOR CATEGORY 5 ('Çırağan Palace' Plaquette)

1. Name exposure in the program book "Friends of Chicago Turkish Festival" section.
2. Name exposure on the festival website (www.chicagoturkishfestival.org) with a direct link to your company's website in "Friends of Chicago Turkish Festival" section.

SUGGESTED DONATION: \$1,000.00-\$4,999.00

FRIENDS OF CHICAGO TURKISH FESTIVAL

1. Name exposure on the festival website (www.chicagoturkishfestival.org) with a direct link to your company's website, in "Friends of Chicago Turkish Festival" section.

SUGGESTED DONATION: up to \$999.00

SERVICE SPONSORSHIPS

1. In relationship with the services or products sponsored, the dollar amount, benefits and means of exposure will be determined and agreed mutually by the sponsoring company and the festival committee.
2. Logo exposure on the festival website (www.chicagoturkishfestival.org) with a direct link to your company's website.

Service Sponsorship Categories:

- Entertainment, Band, Stage Performance Sponsorship
- IT and Equipment Sponsorship
- Printed Materials, Books and CD Sponsorship
- Other Services and Products Sponsorship
- Media Sponsorship
 - Print
 - Broadcast Sponsorship



**CHICAGO TURKISH FESTIVAL SPONSORSHIP AGREEMENT
August 24-27, 2016 * DALEY PLAZA * CHICAGO, IL**

Please fill out the form below and return it to the Chicago Consular Office below, along with your check payable to "**TACA - Chicago Turkish Festival**":

Chicago Turkish Festival
5245 N. Harlem Avenue
Chicago, IL 60656

Thank you for your tax deductible contribution.

Name _____ Business Name _____

Phone _____ Fax _____ E-mail _____

Company web-site: _____

Address _____

City _____ State _____ Zip _____

'Topkapı Palace' Category 1 _____ \$25,000 and up

'Dolmabahçe Palace' Category 2 _____ \$15,000 - \$24,999

'Yıldız Palace' Category 3 _____ \$10,000 - \$14,999

'Beylerbeyi Palace' Category 4 _____ \$5,000 - \$9,999

'Çırağan Palace' Category 5 _____ \$1,000 - \$4,999

Friends \$ _____ up to \$999.00

Other \$ _____

Service and Materials _____

Enclosed is my check for \$ _____

Signature _____ Date _____

Note:

- **Deadline for inclusion in all promotional materials is August 5, 2016.**
- **Logo size will depend on the category of sponsorship.**
- **Please e-mail your business logo and company info to be included in the promotional material and festival website to info@chicagoturkishfestival.org.**